

Dette er en oversettelse av den fastsatte læreplanteksten. Læreplanen er fastsatt på Bokmål

Laid down as a regulation by the Norwegian Directorate for Education and Training on 31 March 2006 as delegated in a letter of 26 September 2005 from the Ministry of Education and Research pursuant to the Act of 17 July 1998 no. 61 relating to primary and secondary education (Education Act) Section 3-4 first paragraph.

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Utdanningsdirektoratet

Purpose

Communication is fundamental to all interpersonal contact, in terms of cultural fellowship and between people with different backgrounds. Norway is a multicultural society, one that encompasses both Norwegian and Sámi culture, as well as a variety of minority cultures. People are increasingly on the move; they migrate both within countries and between countries, and cultural currents from all over the world put their stamp on people's everyday lives. Working life is becoming more and more globalized. The number of multinational companies international organizations is increasing. In the fields of science, culture and education there is also an increase in cross-border collaboration. All this creates a need for knowledge about other cultures and for skill in communicating with people with a different cultural background. The programme subject Communication and culture shall provide insight into cultural encounters at the level of the individual, the group and society.

The rise of the Information Society has created an urgent need for people who are skilled communicators. New electronic media require a high level of competence in creating and understanding texts that combine such forms of expression as language, images and sound. The programme subject shall help develop competence in creating composite texts adapted to a variety of communication situations. In this way, the programme subject can provide a sound basis for continued education in practical and theoretical communication subjects.

Knowledge of communication both within and across dissimilar cultures shall give individuals greater understanding and respect for their fellow human beings. The programme subject shall also create an awareness of cultural tradition by showing how texts help preserve the culture's world of knowledge, values and norms. Teaching in the subject shall help the individual's self-development through reflecting on their own culture and identity. The programme subject should thus provide a good basis for participating actively in the Information Society and for communicating in a globalized world.

Instruction in the programme subject shall be organized in such a way that the work is both theoretical and practical. Through analysis and reflection on cultural encounters in communication, greater insight can be gained into the subject's methodology and mode of thought. Working with communication can help develop practical communication skills.

Structure

The programme subject Communication and culture comprises three program subjects: Communication and culture 1, Communication and culture 2 and Communication and culture 3. Communication and culture 2 and 3 can be taken independently of each other; both build on Communication and culture 1.

Overview of the main subject areas:

Programme subject	Main subject areas		
Communication and culture 1	Theory of culture and communication	Text	Communication
Communication and culture 2	Theory of culture and communication	Text	
Communication and culture 3	Theory of culture and communication	Communication	

Main subject areas

Communication and culture 1

Theory of culture and communication

The main subject area comprises different aspects of the concept of culture and the relationship between culture, society and the individual, sub-cultures and norms. Culture is understood as communicative context, both at the situational level and the level of society. Linguistic, textual, literary and aesthetic theories and methods as tools for interpretation, analysis and assessment are all covered by the main subject area. It looks at how historical, social and cultural circumstances create requirements for texts and communication, and how texts and communication help create, maintain or challenge these circumstances.

Text

The main subject area comprises contemporary texts related to different cultures' modes of thought and patterns of behaviour. The concept of text is understood as something broad and multifarious. It includes oral and written texts, but also composite texts that include non-verbal forms of expression, such as images, music and graphics.

Communication

The main subject area deals with oral, written and non-verbal communicative processes, with an emphasis on interaction between individuals and within and between groups and organizations. It includes communication patterns in different national or cultural communities and addresses the question of what happens when participants from various communities communicate with each other. The main subject area is also concerned with how different media help create opportunities and limitations for interaction.

Communication and culture 2

Theory of culture and communication

The main subject area deals with key forms of understanding and methods of analysis within culture and communication. It deals with what takes place in our encounter with cultures, and considers the ways that culture changes. The main subject area includes the phenomena tradition, modernity and postmodernity. The main subject area also encompasses general text theories, such as rhetoric, discourse analysis and narrative theory.

Text

The main subject area deals with the way texts are constructed at different levels, with their individual characteristics in special situations, and with genre norms of different cultures. It also deals with how a society consists of different text cultures with dissimilar tasks, such as informing, politics, the governing of society, religion, art and entertainment. Furthermore, the main subject area deals with how norms for production and assessment of texts is developed and altered in various text cultures. The comparison of texts from a variety of text cultures is also covered by the main subject area.

Communication and culture 3

Theory of culture and communication

The main subject area deals with how communication is affected by cultural factors such as national culture, group affiliation, ethnicity, gender and professional and occupational background. The main subject area encompasses individualization, group formation and globalization. Central to the main subject area are underlying cultural values in various forms of communication, and communicative challenges facing those with different cultural backgrounds. General communication theories, such as semiotics, pragmatics and conversation analysis, are also covered by the main subject area.

Communication

The main subject area deals with communicative processes in social interaction in a broad range of situations, and with how these processes relate to various kinds of activities and genres. Furthermore, it deals with how communication creates and maintains social relationships that are characterized by solidarity and power, intimacy and distance. Non-verbal communication related to verbal

communication and the media's role in communication and interaction is also covered by the main subject area.

Teaching hours

Teaching hours are given in 60-minute units.

Communication and culture 1: 140 teaching hours per year

Communication and culture 2: 140 teaching hours per year

Communication and culture 3: 140 teaching hours per year

Basic skills

Basic skills are integrated into the competence aims for this course in areas where they contribute to the development of and are part of the subject competence. In the Communication and culture programme subject, basic skills are understood as follows:

Being able to express oneself orally and in writing in Communication and culture involves the presentation of independent projects to a public and the adaptation of one's choice of linguistic and non-linguistic forms of expression to the target group and the situation at hand.

Being able to read in Communication and culture involves mastering composite texts. Reading composite texts involves understanding composition and structure in different types of audio and visual impressions, as well as the interaction between these forms of expression.

Numeracy in Communication and culture involves identifying geometrical forms and mathematical symbols in texts.

Being able to use digital tools in Communication and culture involves utilizing a variety of electronic media for gathering information, as well as the presentation of one's own work. It also involves source criticism and the assessment of ethical questions related to personal security and copyright when working with one's own texts.

Competence aims

Theory of culture and communication

The aims of the studies are to enable pupils to

- give an account of and reflect on different ways of viewing culture from a communicative perspective
- discuss the relationship between culture, the individual and society, taking specific utterances as a starting point
- use tools from theories of culture and communication in analyzing different cultures in a contemporary perspective

Text

The aims of the studies are to enable pupils to

- elaborate on and discuss the relationship between text and society, taking contemporary texts from different parts of the world as a starting point
- analyze the communicative functions of texts
- create texts that are adapted to various communicative situations
- assess their own and others' texts with the aid of different theories about language and texts

Communication

The aims of the studies are to enable pupils to

- elaborate on and discuss how communication is affected by social factors such as power, gender, age and social and economic background
- give an account of how different media create different conditions for communication
- analyze the relationship between a specific communicative activity, the situation in which it occurs, and the cultural and social frameworks involved
- elaborate on and discuss the various challenges posed by intercultural communication
- present a topic – factual or artistic – that is adapted to a given communicative situation
- assess communicative aspects of their own and others' presentations and give constructive feedback to others

Theory of culture and communication

The aims of the studies are to enable pupils to

- give an account of various theories concerning the relationship between culture and text
- analyze, elaborate on and discuss how cultures develop and change through communication
- give an account of the phenomena tradition, modernity and postmodernity

Text

The aims of the studies are to enable pupils to

- explain how texts are constructed from grammatical, textual and aesthetic elements
- explain how genre patterns in texts develop and change over time
- elaborate on and discuss the relationship between text and reality in fictional texts and factual prose texts
- select and utilize suitable methods of analysis from different text theories with different types of texts
- interpret texts from a broad range of epochs and cultures
- give an account of the interaction between different forms of expression, such as language, images, music and graphics in composite texts from a variety of media
- complete a written in-depth project of their own choosing that analyzes a text and present it to an audience

Theory of culture and communication

The aims of the studies are to enable pupils to

- give an account of various theories concerning the relationship between culture and communication
- analyze, elaborate on and discuss how communication affects interpersonal relationships and social structures
- analyze, elaborate on and discuss how communication is influenced by social factors

- elaborate on and discuss the relationship between cultural values and forms of communication within and between cultures

Communication

The aims of the studies are to enable pupils to

- select appropriate methods of analysis from different communication theories and apply them to different types of communication
- give an account of the interaction between linguistic and non-linguistic forms of expression in a variety of communicative processes
- give examples of, discuss and elaborate on the communicative potential and limitations of various kinds of media
- analyze linguistic patterns and conversation forms in communicative activities in a variety of situations
- collect data from authentic communicative situations and make an oral presentation and analysis of this material
- make a presentation on cultural identity and/or cultural differences

Assessment

Provisions for final assessment:

Overall achievement grades

Programme subject	Provision
Communication and culture 1	The pupils shall have an overall achievement mark.
Communication and culture 2	The pupils shall have an overall achievement mark.
Communication and culture 3	The pupils shall have an overall achievement mark.

Examination for pupils

Programme subject	Provision
Communication and culture 1	The pupils may be selected for an oral exam. The exam is prepared and marked locally.
Communication and culture 2	The pupils may be selected for a written or oral exam. The written exam is prepared and marked centrally. The oral exam is prepared and marked locally.
Communication and culture 3	The pupils may be selected for a written or oral/practical exam. The written exam is prepared and marked centrally. The oral/practical exam is prepared and marked locally.

Examination for external candidates

Programme subject	Provision
Communication and culture 1	The external candidates shall sit for an oral exam. The exam is prepared and marked locally.
Communication and culture 2	The external candidates shall sit for a written exam. The exam is prepared and marked centrally.
Communication and culture 3	The external candidates shall sit for a written exam. The exam is prepared and marked centrally.

The provisions for assessment are stipulated in the regulations of the Norwegian Education Act.